

500



# 500 STARTUPS ACCELERATOR SERVICES FOR GOVERNMENTS & FOUNDATIONS

# Why Work with 500 Startups?



- Build a bridge between your region and Silicon Valley: access world-class knowledge and networks
- Support local startups in achieving global scale
- Catalyze economic growth through disruptive tech and innovation
- Create a vibrant entrepreneurial ecosystem that attracts talent and innovation
- Transform your region into a key destination in the global startup scene



- 20 early -stage tech startups from South America participated
- Over 20 500 Startups mentors, EIRs and team members attended in aggregate
- 2 Demo Days: Buenos Aires, Argentina and Montevideo, Uruguay
- Over 250 Corporates and Investors attended each Demo Day in person
- Follow-on investments in participating startups from : YCombinator, Andreessen Horowitz, and 500 Startups



# Leverage Our Brand, Network, and Expertise



- Deal flow : Branding that aims to attract high quality startups from your region and beyond (850,000+ followers social media outlets).
- Selection : Expertise of having identified and invested in 2,000+ startups in Silicon Valley and around the world .
- Programming : World-class playbook built by running 45+ programs around the world with focus on helping companies to scale.
- Mentorship : 250 seasoned mentors and serial entrepreneurs (EIRs) providing hands-on and actionable support to startups.
- Showcasing : Experience holding Demo Days around the world that gather 200+ investors and corporates to fuel the growth of accelerated startups.

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Notes: All figures based on internal estimates as of December 31, 2017. This summary is provided for information purposes only and any partnership would be subject to the terms of conditions of the legally binding agreement entered into in relation to such partnership.

## About 500 Startups

500 Startups is one of the most active global venture capital firms. Our mission is to discover and back the world's most talented entrepreneurs, help them create successful companies at scale, and build thriving global ecosystems.

Headquartered in Silicon Valley, as at December 31, 2017, 500 Startups has invested in 2,000+ startups in 60 countries around the world. Notable portfolio companies include: Twilio (NYSE: TWLO), SendGrid (NASDAQ: SEND), Credit Karma, Grab, Intercom, Canva, Carousell, Udemy, Talkdesk, Makerbot (acquired by SSYS), Wildfire (acquired by GOOG), and Viki (acquired by Rakuten).